



WHOLESALECOINDIRECT.COM®
PRECIOUS METALS INVESTMENTS

GOLD & SILVER INVESTORS GUIDE



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UNCOVER THE DETAILS ABOUT BUYING GOLD & SILVER LIKE THE PROS

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UNDERSTANDING THE BASICS

GETTING STARTED IN PRECIOUS METALS INVESTING

WHAT IS BULLION?

- » Bullion is “raw” gold, silver, or platinum in coin or bar form.
- » Price is based exclusively on the weight of the metal.
- » The “spot price” of the metal is established by the Commodities Exchange (COMEX).
- » Prices can be quite volatile, similar to the stock market. Daily movements up or down of 5% or more are possible.
- » Bullion is popular with experienced commodities speculators and investors looking to hedge against an alternative event.
- » Investment in bullion requires a high tolerance for risk, since the price can rise or fall dramatically.
- » Bullion is a controlled commodity that falls under the Patriot Act.
- » Sales of bullion of certain types and quantities are reported to the Internal Revenue Service (IRS).
- » Bullion can provide short-term liquidity for investors that may want or need to cash out quickly.

WHAT ARE CERTIFIED INVESTMENT GRADE COINS?

- » Coins that are graded and certified by a third party organization (PCGS and NGC are the most widely recognized).
- » Certification guarantees the quality and condition and assigns each coin a certification number and bar code.
- » The value of certified coins is determined by supply and demand, just like other hard assets (real estate, land, etc.).
- » The highest possible graded coins by class, which are also in demand by the market, are considered by many to be an **Investment Grade Coin** based on their quality.
- » Purchases and sales of certified coins are considered a private transaction and are usually not reported to the federal or state government or the IRS.
- » Rarity is the key factor that drives the price up over time. Selecting the right coin is key – and our firm can help you do that.
- » Diversification is at the heart of any well-balanced portfolio; consider owning both bullion and **Investment Grade Coins** as part of your metals strategy.

WHAT IS A DIVERSIFIED PORTFOLIO STRATEGY?

- » Diversification within precious metals means acquiring a mix of types of metals, such as gold and silver, and forms of metal, such as bullion and certified coins.
- » Bullion and certified coins are usually “uncorrelated assets,” meaning they do not necessarily go up and down at the same time.
- » The objective is to give you the best opportunity for growth while reducing dips along the way.



DON'T OVERPAY FOR YOUR BULLION!

Gold and silver coins and bars are made available to individual investors in sizes ranging from 1 gram (a bit smaller than a dime), to 1 kilogram (size of a modern smart phone), to even 1,000 ounces (about the size of a loaf of bread!). The most popular weight, though, is 1 Troy ounce (31.1 grams). Examples of bullion include gold and silver bars, plus coins like the American Eagle, American Buffalo, Canadian Maple Leaf, South African Krugerrand, etc.

The price that dealers charge for these items takes into account the current spot price for gold or silver, in addition to costs related to refining the metal to remove impurities, manufacturing usable form factors (minting of the coins and pressing or pouring of the bars), transportation and distribution, administration, and other expenses related to the precious metals supply chain. The result is a product that typically trades between 2% to 20% higher than the spot price of the metal on the Commodities Exchange market (COMEX). This built-in markup should NOT be mistaken as sales commissions, transaction fees, or dealer margin.

The percentage over spot is generally less as the unit size increases (a 1 kilogram bar has a lower price over spot per ounce than a 1 gram bar does – since it costs far less to make one large bar than it does to make 1,000 small bars) and is also generally lower for gold than it is for silver.

When acquiring precious metals bullion as an investment, you should try to buy as close to the spot price as possible. Since the liquidation price is usually based solely on the total weight of the metal, the premium over the market price on the front end can eat into your profit when you go to sell. To do this wisely, look for larger-sized bars and privately minted coins, which have lower premiums than small bars and government-minted coins.

WHY PRECIOUS METALS?

TANGIBLE ASSETS GIVE YOU ULTIMATE CONTROL

You have insurance for your life, insurance for your home and even insurance for your car, but too many people overlook having insurance for their investments. We all know that the goal of any financial investment is to grow (or at least preserve) the buying power of your hard-earned dollar, but what happens if you place your bet on the wrong stock, bond or other investment? What if you could have insurance on your finances to weather the storm of market downturns, just like your other insurance does for your other assets? The fact is, you can. Acquiring and holding physical precious metals, as part of a balanced portfolio, can help you do just that.

Owning or investing in precious metals, including gold, silver, platinum and even palladium, can help to shelter your portfolio from equity investment pullbacks, safeguard your money from the long-term ravages of devaluation, buffer your assets from world economic crises and prepare you to fight the effects of inflation eating away at your savings.

When you invest in physical gold and precious metals, you don't rely on the promise of some corporate CEO, or the whim of the stock market, or some investment account that the IRS is watching over. When you make an acquisition with us, we ship your purchase directly to your home in a nondescript, fully insured package so you have physical possession. There's no password to remember, no hassle to access it, and no wondering if it's really there when you need it most.

If you'd prefer, we also offer a secure storage solution through the **Texas Bullion Depository** (which is operated by our parent company) where your storage fees include 100% all-risk insurance, plus State of Texas auditing and verification.

Either way, you will know exactly where your gold, silver and other assets are, at all times.





YOUR GRANDFATHER - AND YOUR FINANCIAL ADVISOR, WERE RIGHT!

You probably already understand the importance of diversifying your investments. In fact, that's the #1 thing that our clients tell us attracted them to precious metals in the first place. What you may not realize, though, is that it's not enough to just diversify **INTO** precious metals. To truly protect your assets, you should also diversify **WITHIN** your precious metal holdings and create a portfolio that is balanced. Otherwise, you could end up having all your eggs in one basket, which we all know is usually a bad idea, no matter what you're investing in.

The real goal of all of this is to create a metals portfolio that gives you the best opportunity for asset appreciation while reducing volatility and major drops along the way.



A WINNING STRATEGY

MAKING THE CASE FOR DIVERSIFICATION

Diversification is an investment philosophy and strategy designed to manage overall risk. Assets are divided into “classes.” Assets that respond in the same way to changes in the economic landscape are said to be “correlated;” assets that respond differently to changes in the economy are said to be “non-correlated.” Stocks and precious metals, for example, are two different asset classes, as they generally do not go up and down at the same time as each other. That’s why many investors have some of each in their financial portfolio and it’s one of the key reasons that many people turn to gold and silver.

What many people don’t understand, though, is that you can follow this exact same strategy with your precious metals investments. In the gold market, this translates to balancing your portfolio between different types of metals (i.e. gold, silver, etc.) and different metal classes (i.e. bullion metals and **Certified Investment Grade Coins**).

Bullion can be found in various forms, including minted coins, gold and silver bars and other form factors – and they are all valued the same way – by their weight. The value of bullion, or “raw gold or silver,” floats up and down every minute with the market price of the metal itself. This is known as the “spot price.” This is similar to how the market works for crude oil, wheat, natural gas and other commodities (and yes, even pork bellies!).

Investment Grade Coins, on the other hand, are coins minted by the U.S. Mint or other world mints that have shown a track record of much lower populations (number of coins known to exist) than that of bullion and even other rare or semi-rare coins.

Investment Grade Coins don’t trade on supply and demand forces and generally have a price that is much less volatile than bullion. This is the key factor that makes these coins ideal for investors who want to shelter their assets from the ups and downs of the commodity and equity markets.

Unlike with bullion, the price of **Investment Grade Coins** is not subject to manipulation by world banks, the Fed, or other political forces. Instead, the pricing is wholly determined by supply and investor demand, just like prime real estate and other highly sought after tangible assets.





SLICE YOUR PIE BASED ON YOUR INDIVIDUAL INVESTMENT GOALS.

Your specific mix of precious metal asset classes should be determined by your individual tolerance for risk, your time horizon and your personal investment philosophy. It is always a good idea to consult an independent Registered Investment Advisor before making any investment decisions.

Portfolios heavily exposed to the bullion market are more volatile and therefore generally considered to be more risky. They are frequently recommended for short-term investors who want to place a bet on imminent market moves and for investors who are also capable of stomaching a high degree of risk, since the price of commodity gold or silver can rise or fall dramatically in a short amount of time.

Portfolios that are weighted toward **Investment Grade Coins** are considered by many to be less volatile and more conservative, since historical data for the top performing coins indicates much less frequent price movements, along with an opportunity for appreciation over time. This type of portfolio is ideal for investors who want to limit their exposure to the ups and downs of the bullion market and shelter their investments from the geopolitical forces that are out of all of our control. They are also best for investors who are able to hold the assets for longer periods (at least 5 years), to allow the investment sufficient opportunity for appreciation and to cover market spreads.

RISK & REWARD SURVEY

WHAT STRATEGY IS RIGHT FOR YOU?

Before you acquire precious metals, it's important to clearly understand both your financial goals and your overall investment philosophy. The following questionnaire takes into account your commodities experience, liquidity requirements, expected hold time and your tolerance for taking risks. Your answers will reveal your Risk & Reward Assessment, which will help to determine a precious metals acquisition strategy that may be right for you. **There are no right or wrong answers!**

1	How long do you want to hold your investment before cashing out?	<div>1</div> <div>I could sell at any moment</div>	<div>2</div>	<div>3</div>	<div>4</div>	<div>5</div> <div>I want my family to inherit it</div>
2	How much risk can you handle when it comes to investing?	<div>1</div> <div>I am willing to risk a lot to gain a lot</div>	<div>2</div>	<div>3</div>	<div>4</div>	<div>5</div> <div>I'm trying to protect my assets with low risk</div>
3	How much experience do you have investing in commodities (crude oil, coffee, futures, pork bellies, etc.)?	<div>1</div> <div>I'm an expert commodities broker</div>	<div>2</div>	<div>3</div>	<div>4</div>	<div>5</div> <div>Only at the grocery store!</div>
4	How much time can you devote to managing your investment on an on-going basis?	<div>1</div> <div>I can take whatever time it takes</div>	<div>2</div>	<div>3</div>	<div>4</div>	<div>5</div> <div>I don't want to have to worry about it</div>
5	What is your opinion of the current state of our country's economy?	<div>1</div> <div>I'm preparing for the worst case scenario</div>	<div>2</div>	<div>3</div>	<div>4</div>	<div>5</div> <div>We're definitely on the right track</div>



Add up your score from each question and enter your total: _____

Call us at **(800) 694-3518** with your score for a **Free Consultation**.
We'll analyze the results to help you build an ideal portfolio.



WHY COINS GET CERTIFIED

Certification is a process of registering coins with an official certifying organization to ensure their authenticity and grade the condition. **Certified Investment Grade Coins** are mounted in a tamper-proof holder to protect their condition.

All **Investment Grade Coins** are given a unique registration number, just like a serial number, so they can be easily and precisely identified by collectors and investors, even if they don't have physical possession of the actual coin.

First and foremost, this process authenticates your coin as being a true government issue and NOT a copy, fake, replica or counterfeit.

Second, once the condition of the coin is determined, it is sealed in a protective holder to preserve its rarity from damage.

Third, your coin is assigned a unique registration number. If your coin is ever lost or stolen, you can prove ownership with this number.

Finally, certified coins are tracked in "Population Reports" so you will know how many other coins are like yours. These "Population Reports" are critical in determining the rarity of your coin.

THE BOTTOM LINE

Most people are taking the right step by diversifying into precious metals, but don't forget to also diversify within precious metals.



GOLD IS THE ONLY REAL MONEY

RECOGNIZED WORLDWIDE FOR ITS BEAUTY & VALUE

Gold, by nature's design, is indestructible. If you apply heat to gold, it turns to liquid and is still gold. Once cooled, it becomes the familiar solid form we all recognize. If you take a hammer and beat it, you still have gold. If you drop gold into the ocean and let the salt water attack it for centuries, when you pull it up, it is still gold!

This was one of the main reasons why gold became money, because of its ability to maintain its integrity without breaking down. Before gold was used as money, people bartered with other commodities such as corn, wheat, livestock, and others.

The problem with this system is two-fold. First, the "equal value" problem -- what is more valuable, a bushel of corn or a cow? Since each commodity had a different value, it was hard to set a standard value.

For instance, how do you value a cow relative to other commodities -- is it worth one bushel of corn, two, or three?

Well, it depended upon which commodity you owned. If you owned the cow, of course you would consider the milk and the meat to be the most valuable. But if you owned the corn, you would say, that "without corn to feed your cow, it will starve, so the corn is more valuable" - and the battle continued.

The second problem with this system was the "store of value" problem. If you were a corn farmer and had a record crop producing more corn than you could use, you would store your corn and save it. However, over time if you did not use the corn it would go bad and its value would diminish to zero.

So, the commodities used in barter all had a shelf life and only had value for a limited amount of time. Additionally, all commodities have different values to different users so there was no standard for all people.



If you were poor, corn would be very important and have a high value, however if you were rich, corn may not be as valuable to you after a certain amount. This is why a system was needed so that all people would have a standard measure of value.

GOLD HAD ALL THE ANSWERS!

It is a commodity, yet is limited in supply. It is indestructible, so it will last forever. If you were rich or poor, you wanted it. Mankind had created “the Gold Standard,” a standard of value for all. Gold is true money and is recognized all over the world as valuable.



A BRIEF HISTORY OF GOLD

Since the dawn of civilization, gold has been prized by every major culture and nation state.

The universal appeal and intrinsic value of gold has survived the rise and fall of the Egyptian, Greek, Roman, Spanish and English empires. By the time Jesus was born, gold had been in widespread use for 4,000 years.

Gold's first historically documented appearance as ornamentation dates as far back as 4000 B.C. in Central and Eastern Europe. By 3000 B.C., the Egyptians were beating gold into leaf and creating metal alloys to improve its color and hardness. During this same era, the Sumerians, in what is now modern day Iraq, began creating ornate gold jewelry.

By 1500 B.C., gold's universal popularity was so prevalent throughout the civilized world that it was the standard exchange of value for settling trade imbalances among nations.

Throughout all of civilized history, nations have fought wars to gain it and have spent fortunes to protect it. In today's modern world, virtually every major nation state continues to have some form of gold coin in circulation, although their legal tender values are largely symbolic.

Think about it! After more than 6,000 years have ticked off, gold remains the most stable, portable and universally recognized store of value ever known.

INVESTING IN SILVER

GROWING IN DEMAND & VALUE

Silver in its pure native, elemental form is actually quite rare in nature. Native silver usually occurs mixed in ores along with other metals. Gold on the other hand is often found in its pure elemental form in nuggets of varying sizes.

The first known efforts by man to mine silver from the earth occurred in Anatolia, present day Turkey. The ancient Egyptians also found rich silver deposits in the gold they mined. They eventually learned how to separate the two precious metals, and refined the silver into what was known to them as “white gold.”

Silver was an invaluable metal to ancient peoples and is remains invaluable to this day. Its malleability and durability lends to the widespread use of silver as money, art, and jewelry. Silver, like gold, is considered a noble metal – it will not readily react and will never ever rust.

In more modern times, silver is used in myriad of industrial roles. The metal can be found in electronics, solar panels, batteries, medical devices, medicines and countless other products crucial to our modern-day living. It has been used as currency in coinage since ancient times. For example, the ancient Greek silver drachmas were popular trade coins that spread through the entire Mediterranean region. Other ancient cultures in India, Persia, South America and Europe used silver coinage as a form of currency.



Despite the attempted demonetization of silver in the last century by government and banks, silver bullion, commemorative and circulation coins are still minted today. They are popular among investors and collectors who desire a long-term store of wealth they can physically control, which acts as a hedge against inflation. Silver's investment demand has increased, at times, during the last several decades as the governments of the world continue to inflate their currencies. With its myriad of industrial uses and established investment demand, silver may one day trade much higher than it has in recent times.

For many buyers, the reasons to invest in silver are very similar to the reasons to invest in gold. In fact, the two tend to trade in tandem – when the price of gold goes up, silver usually goes up; and when the price of gold goes down, silver usually goes down with it. And just like gold, silver is available as government-minted coins, refined bars and “rounds,” and certified coins. Just like their gold counterparts, silver certified coins with a high rarity index, or lower population, have a value that is decoupled from the “spot price” of the metal. The value of these coins is more determined by supply and investor demand than it is by the intrinsic value of the silver metal they contain.

UNDERSTANDING SPOT PRICE

The “spot price” represents the current market rate for gold (symbol: XAU) and silver (symbol: XAG) contracts as established by the Commodities Exchange (COMEX), a division of the New York Mercantile Exchange (NYMEX). The COMEX is the primary market for commodities brokers, commercial producers and institutional buyers to trade gold and silver options and futures contracts.

The standard size of a contract is 100 ounces for gold and 5,000 ounces for silver. The NYMEX is also the leading exchange for platinum, palladium, aluminum, copper, coal, crude oil, gasoline, heating oil and other commodities. Prices listed on the COMEX in no way represent the selling price for physical gold and silver coins and bars to individual investors, though the spot price is one of several components that ultimately does set that price. For example, the U.S. Mint sells its gold coins to authorized distributors at a premium of 3% to 5% over spot price, and its silver coins at closer to 10% “over spot.”

The commodities markets are much more intricate than most people realize, but overall the spot price is one of the easiest concepts to understand in the industry. Simply put, if you want to buy gold or silver right now, rather than waiting until some time in the future, then the spot price (plus any premiums) is what you'll pay to obtain it.

As you can imagine, spot prices fluctuate all the time. They react to changes in supply and demand, rising when supply constraints cut the amount of available gold and silver or when customers demand more of it, and falling when there is a surplus in available supplies or the demand disappears.



ED MOY SIGNATURE

Wholesale Coins Direct has an agreement with former Director of the United States Mint, Edmund C. Moy, to feature hand-signed, acid-free certification labels on Gold American Eagle, Gold American Buffalo, Platinum American Eagle, and Silver American Eagle Proof 70 coins. The Ed Moy Signature Series is exclusive to Wholesale Coins Direct in Proof 70 coins, meaning population for Proof 70 coins and Date Runs will be lower than the overall population of the same Proof 70 coins, adding to their potential.*

In addition to being the 38th Director of the U.S. Mint, Ed Moy is a well-known author, economist and public speaker. He served as Special Assistant to President George W. Bush for over five years and assisted with the transition to the new U.S. Department of Homeland Security after September 11, 2001. The U.S. Mint sold over a \$1 billion in numismatic collectibles and struck over 16 billion coins in Moy's first year as Director. During Moy's tenure as leader of the U.S. Mint, the financial crisis and recession spurred an unprecedented demand for gold and silver bullion. The 50 State Quarter program, the Presidential \$1 Coin, and the National Parks Quarter program were also milestones of Ed Moy's term with the U.S. Mint.

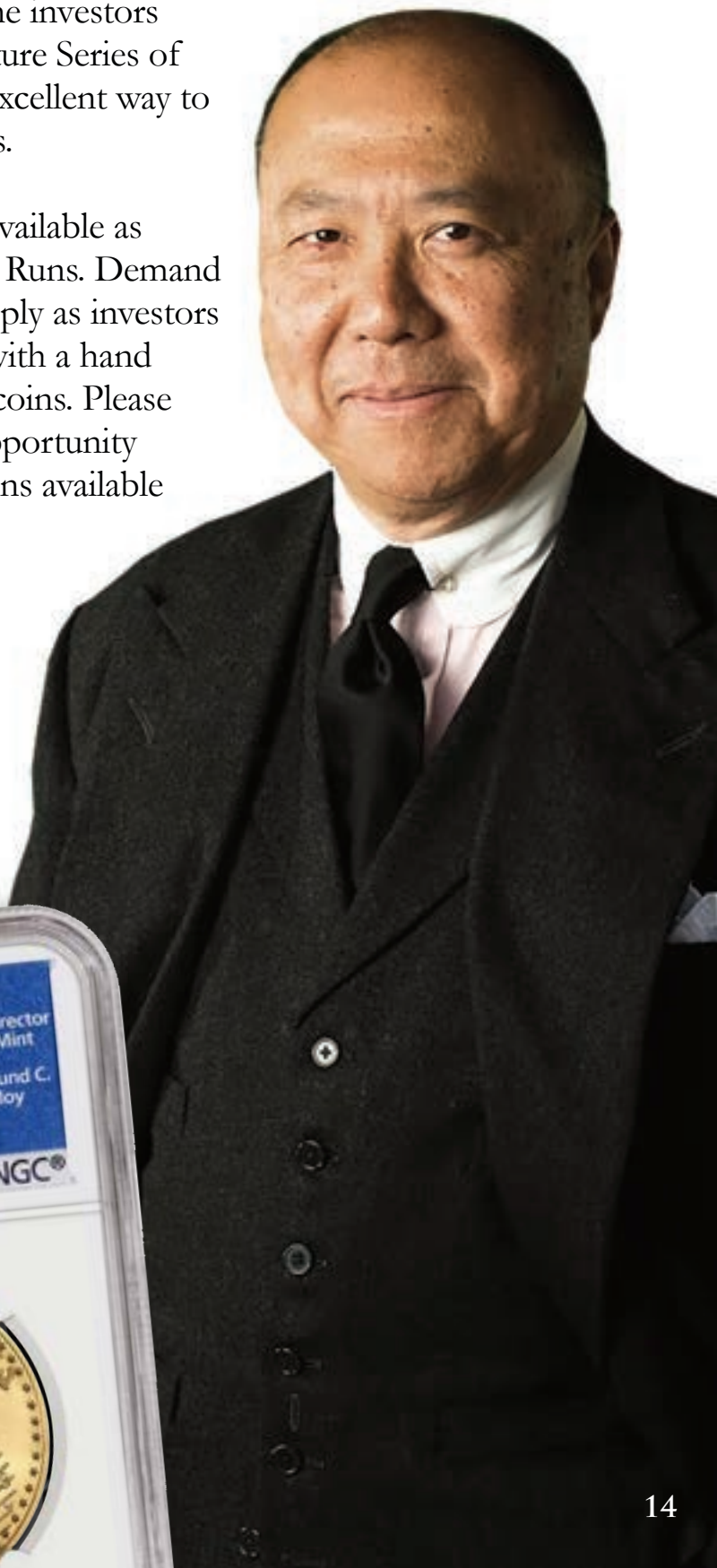
* The Ed Moy Proof 70 coin signature exclusivity is limited to Wholesale Coins Direct (WCD) and one other company, which is owned by the same parent company as WCD. The exclusivity does not include "Early Release" coins.



SERIES PROOF 70 COINS

Coins with Ed Moy signature labels have made headlines due to their popularity and the premiums some investors have paid to obtain them. The Ed Moy Signature Series of Proof 70 coins are no exception, and are an excellent way to diversify your portfolio within precious metals.

Ed Moy Signature Series Proof 70 coins are available as single coins, 4-coin sets, and even as full Date Runs. Demand for these hand-signed coins may out-pace supply as investors and collectors seek to acquire a unique asset with a hand signature, something not usually available on coins. Please contact us for more information about the opportunity to own Ed Moy Signature Series Proof 70 coins available through Wholesale Coins Direct.



EDMUND C. MOY SIGNATURE SERIES

SILVER AMERICAN EAGLE PROOF 70 COINS

There are various investment options for silver and it is ultimately up to you to decide what is best for your situation. However, we recommend owning some Certified “Proof 70” Silver American Eagle Coins, a highly desired choice among savvy investors as a long-term store of value to help balance investment portfolios from turbulent economic times. Certified coins in perfect “70” condition are considered actual “museum quality.” With their beautiful finish, flawless condition and rarity, they are preferred by both collectors and investors. Since a portion of their value is derived from the rarity of a particular specimen, they are not subject to the same ups and downs of the silver commodity market.



THE PRIDE OF THE U.S. MINT

The first Silver American Eagle was released by the United States Mint on November 24, 1986. Each coin is struck from one Troy ounce of 99.9% pure silver. Over the years, the Silver Eagle has been produced at three mint locations: Philadelphia, San Francisco Mint, and West Point.

The obverse of the coin is actually “recycled,” as it was originally used on the Walking Liberty Half Dollar which was in circulation from 1916 to 1947. The reverse was designed by John Mercanti and portrays a heraldic eagle grasping an olive branch in its right talon and arrows in its left. Above the eagle are thirteen five-pointed stars representing the original Thirteen Colonies.





SAN FRANCISCO MINT SERIES (1986 - 1992)

PRESERVING THE PAST,
SAVING THE FUTURE

Opened in 1854 to serve the gold mines of the California Gold Rush, the San Francisco Mint turned \$4 million in gold bullion coins in its first year of operation.



PHILADELPHIA MINT SERIES (1993 - 2000)

YE OLE MINT,
A RICH LEGACY

The Coinage Act of 1792 led to creation of the U.S. Mint. At that time, Philadelphia was our nation's capital, therefore the first mint facility was built there.



WEST POINT MINT SERIES (2001 - 2017)

TRADITION BECOMES
OUR SECURITY

Erected in 1937 as the West Point Bullion Depository, this was originally a storage facility for silver bullion and was nicknamed "The Fort Knox of Silver."



SPECIAL ISSUE SILVER EAGLES CELEBRATING A HISTORY IN REFINEMENT

With collectors and investors thirsty for variations of Silver American Eagles, the U.S. Mint has obliged demand with numerous anniversary sets and special editions.



AVOID THESE COSTLY MISTAKES

BALANCED INVESTING IN PRECIOUS METALS

MISTAKE #1: Buying only gold & silver bullion instead of creating a balanced portfolio

Diversification is the key to building a balanced portfolio. Gold and silver bullion can be beneficial for certain goals, but the governments and central banks around the world that own gold and silver can have a major effect on the value of your precious metals. Gold and silver can be used to manipulate the value of world currencies and, therefore, can be used for political purposes, causing the value of gold bullion to rise and fall overnight, wreaking havoc on your portfolio.

When moving assets into precious metals, be smart and diversify with some allocation to **Certified Investment Grade Coins**. This will provide you with the most safety and opportunity for balanced growth possible while reducing the downside risk of an all bullion portfolio.

MISTAKE #2: Owning Gold & Silver stocks or ETFs instead of physical metal

Having possession of gold and silver, the physical metal, offers the most security that precious metals can offer. When you purchase gold stocks, exchange traded funds (ETFs), or bank storage programs, you do not necessarily own gold and you are at the mercy of a company's management to safeguard your investment.

MISTAKE #3: Investing the wrong amount

Just like any investment, you should not put all your eggs in one basket. Financial experts recommend that you should have between 5%-20% of your assets in gold and other precious metals. There are times when having even more of your assets preserved in metals can prevent major losses that can occur from overexposure to stocks. This is topic that you may consider exploring with your Registered Investment Advisor.

When investing in precious metals, knowing how much to invest comes down to one question: Can I put this money aside and not touch it for at least 5-10 years? If the answer is yes, then you should consider gold, including museum quality Certified Coins, to maintain your purchasing power and build wealth. If you will need that money to live on in the short-term, then you should seriously reconsider entering the precious metals market.

SELL YOUR PRECIOUS METALS

FAST, EASY & SECURE



WE WANT TO BUY YOUR BULLION:

Since bullion is a commodity, our purchase price is related to the current spot price of the metal, as determined by the Commodities Exchange (COMEX). We generally buy at or near the current spot price, depending on the exact item and market demand.

**SELL US YOUR GOLD, SILVER, PLATINUM & PALLADIUM
(COINS OR BARS) IN JUST A FEW EASY STEPS...**



Find & Select Your Precious Metals:

Match your Gold, Silver, Platinum and Palladium (coins and/or bars) to listed products within our Payouts Catalog.



Pack & Ship Your Items:

Create & print your packing slip & shipping label, and ship your items within 48 hours to lock in your quoted payout.



Get Paid in the Method of Your Choice:

Once authenticated, your payout will be processed within 5 business days. Select from electronic deposit, mailed check or store credit.

Work With a Reputable Dealer With a Proven Track Record in Client Transactions.

Turn your carefully curated precious metals portfolio into cash! Our services and expertise will provide you with the easy, hassle-free means of locking in your price and getting paid quickly.

Don't sell your gold or silver anywhere else! Sell it to us and get paid quickly.

Contact Our Buying Team Today: (800) 694-3518



Benefits of Metals Storage at the Texas Bullion Depository:

- Securely store gold, silver, platinum and palladium.
- Assets audited for accuracy and security by the Texas Comptroller of Public Accounts.
- Metals remain under the title of the depositor and are fully separated from other depositors.
- 100% all-risk insurance provided through Lloyd's of London.
- Convenient process for deposits, withdrawals, and even liquidations (processed through a third party).
- Real-time online account access shows metal holdings and comparative value in U.S. dollars.
- Photographic evidence of items in your account.

THE TEXAS BULLION DEPOSITORY

THE ULTIMATE PROTECTION FOR YOUR PRECIOUS METAL ASSETS

The Texas Bullion Depository is an agency of the State of Texas. It is the state's official bullion storage facility and offers individual investors, institutional investors, IRA custodians, family offices, corporations and mining operators a more secure and cost-effective way to store precious metals while eliminating counterparty risk. When you make an acquisition through Wholesale Coins Direct, we can help arrange to have your precious metal coins and bars delivered to your account at the Texas Bullion Depository.

LEARN HOW TO GET YOUR FIRST YEAR OF METALS STORAGE FOR FREE!*

Ensure your gold, silver, platinum, and palladium assets are always safe and available when you need them most.

**Call your Account Executive
for complete details:**

(800) 694-3518

* Conditions for free metals storage apply. Not valid with other offers or promotions. Minimum acquisition required.

ACCOUNT SET UP

HOW TO GET STARTED

Wholesale Coins Direct makes it **Fast, Easy, and Safe** to invest in precious metals. Just follow these simple steps:

- 1** Call us at **(800) 694-3518** on Monday to Friday during normal business hours to speak with our Account Executives and set up a new account.
- 2** Place your initial deposit to fund your account. This can be done with a credit card, wire transfer or electronic check.
- 3** Work with your Account Executive to develop your investment strategy and determine the details of your acquisition.
- 4** Your precious metals will be delivered via a secure FedEx shipment or armored truck, usually within two weeks of placing an order.

UNDERSTAND THE RISKS

ALL INVESTMENTS INVOLVE RISK, INCLUDING ALL TYPES OF PRECIOUS METALS. YOU MAY LOSE MONEY INVESTING IN PRECIOUS METALS. PRICES MAY RISE OR FALL RAPIDLY, AND INVESTORS MUST HAVE ADEQUATE FINANCIAL RESERVES TO SUSTAIN THROUGH SUCH MARKET MOVEMENTS. The precious metals, rare coin, modern certified coin and currency markets are speculative, unregulated and volatile, and prices for these items may rise or fall over time. Wholesale Coins Direct does not guarantee that any client buying for investment purposes will be able to sell for a profit in the future.

The value of bullion metals and coins is largely determined by the current spot or market price of bullion. This price fluctuates throughout the trading day. The value of a numismatic, rare coin, or **Certified Investment Grade Coin** is determined by multiple factors which can and do fluctuate independently from bullion prices. These factors include: the perceived scarcity of the coin, its quality, current demand, market sentiment, and economic factors.

Bullion metals, coins and currency can go down as well as up in value. These items may not be suitable for everyone. Our firm does not determine the suitability of any specific person to purchase any type of precious metals or currency.

You should consult with your independent financial advisor regarding whether an investment in precious metals or currency is right for you. Wholesale Coins Direct employees are not licensed investment advisors, we only provide information on the items we offer for sale. You should not acquire any products from us or anyone else if you are not qualified to make your own financial decisions. You should obtain a thorough understanding of the coin and bullion products you want to acquire before you secure these products as a collector or investor.



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